

Efficient Response
to the changing Consumer –
working together to rebuild
confidence

ECR Baltic Forum 2009



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ECR (Efficient Consumer Response) Baltic Forum 2009

Reval Hotel Latvia 29th of October 2009

The #1 event for Retail and Consumer goods Industries in Baltics

Enabling technologies: Progress of EDI in Baltics. How mobile phones are being used to scan barcodes. First hand references of RFID technology users.

Supply Chain: How companies are saving money on transportation and logistics and at the same time improving the environment.

Shopper/Demand side: How shoppers are adapting to recession.

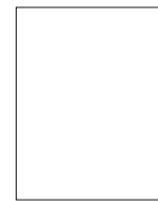
Business strategies: Jointly agreed growth and how important it is to be innovative. Lean management.

NEW: Expert Panel: The retail therapy to save economy.

ECR Baltic forum updates and register here:

<http://www.ecr-baltic.org/forum/>

99 EUR* for early registration **before September 29, 2009**
(125 EUR* for late registrations). *VAT excl.



To: _____

From: ECR Baltic www.ecr-baltic.org | info@ecr-baltic.org

Invitation by ECR Baltic members:



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