

Rimi

Rimi Lithuania



Rimi

Corporate Social Responsibility



Objectives

- Practicing business ethically and responsibly
- Providing safe and responsible products
- Valuing diversity and providing a great work environment
- Operating efficiently with care for environment
- Supporting the communities we serve
- Promoting health and well-being

“Rimi Lithuania” corporate social responsibility

Business is concurrent with society and it has not only to regard public interests, but also raise them.

In turn society has to accept and encourage efforts of a responsible company.



“Rimi Lithuania” - for safe environment

“Rimi Lithuania” administers united environment protection project in cooperation with “EMP Recycling” which recycles electronic equipment and other secondary raw materials.



“Rimi Lithuania” - for children safety

“Rimi Lithuania” cares about the most vulnerable part of Our society – children. Already for three years encourages project “May – the month without violence against children.

Akcija remia **Rimi**

Greitušė - mėnuo be smurto prieš vaikus

Niekam nevalia manęs mušti ar skriausti!

© Save the Children 1995

Siųsk SMS žinutę **VAIKAS** numeriu **1358** ir paremk akciją

Gelbėkit vaikus
Save the Children Lithuania

Mama, kodėl nesakei, kad aš...

BAIDYKLĖ

70 proc. vaikų patiria patyčias.*

Nebūk abejingas – tu gali sumažinti agresiją!

Patvirtinti programos „Prieš vaikus patyčių prevencija“ rezultatai:
 - 70% vaikų patiria patyčias
 - 1385 SMS žinutės išsiųstos 11.11.2011
 - 100% teigiamas atsiliepimas VAIKAS
 - Internetas: www.gelbektivaikus.lt

Organizacija: www.gelbektivaikus.lt
 *Remiantis „2010 metų tyrimu“

Akcijos draugas: **Rimi** **JCDosua**

“Rimi Lithuania” supports charity organizations

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“Rimi Lithuania” cooperates with social institutions

“Rimi Lithuania” supports different social institutions and cooperates with:

- International organization “Caritas”;
- “Lithuanian Association of Large Families”;
- “Vilnius International Club”;
- Klaipėda’s “Versmė” spec. children’s house and etc.

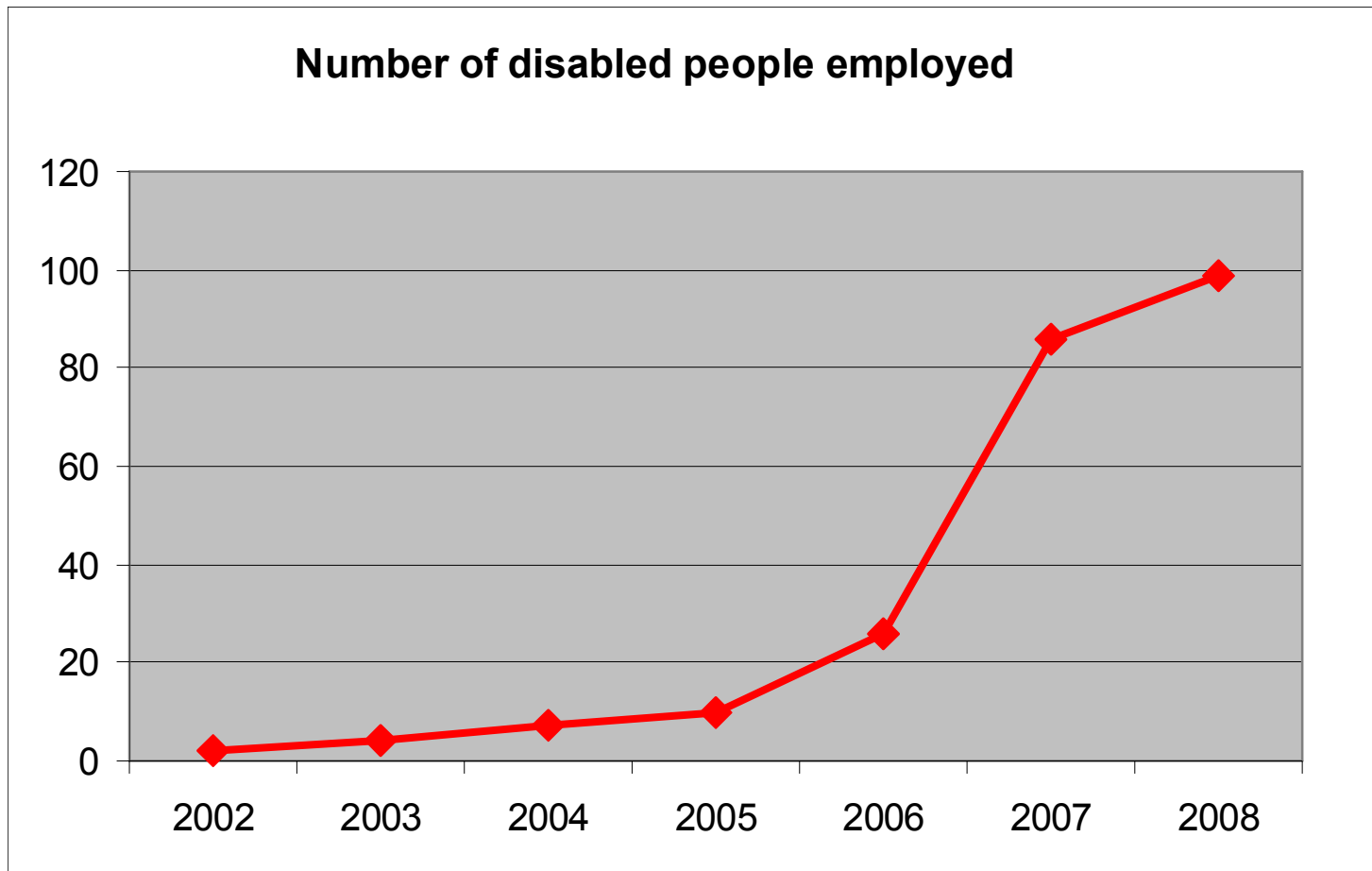


“Rimi Lithuania” employs disabled people (1)

- “Rimi Lithuania” is actively engaging into mitigating social exclusion of disabled people adapting the working environment for them.
- During 2007 “Rimi Lithuania” employed over 80 disabled people.



“Rimi Lithuania” employs disabled people (2)



“Rimi Lithuania” employs disabled people (3)

Buyers dedicate warm words to deaf cashiers:

“I would like to thank Lina for good and especially quick service. We understood each other very well.

It is important for me to know that Rimi Lithuania does not divide people into “normal” and “disabled” and even deaf people may work at the cash desks.

I have no doubts giving priority to Rimi Lithuania.

Thanks to Lina!”



Cashier Lina

“Rimi Lithuania” stands for transparent business

“Rimi Lithuania” stands for transparent business and joined the movement “White Wave” which declares principle “right company = right purchase”.



“Rimi Lithuania” is recognized as a socially responsible company

- 08 November, 2007 Ministry of Economy the Republic of Lithuania introduced the award of “Merits for business” for Lithuanian business companies and social merited persons.
- “Rimi Lithuania” was recognized and awarded as one of the socially responsible companies.





ECR *Baltic*
Efficient Consumer Response

**The Way To Optimise Collaboration Between
Supplier and Retailer**