



EDISOFT
BUSINESS INTEGRATION



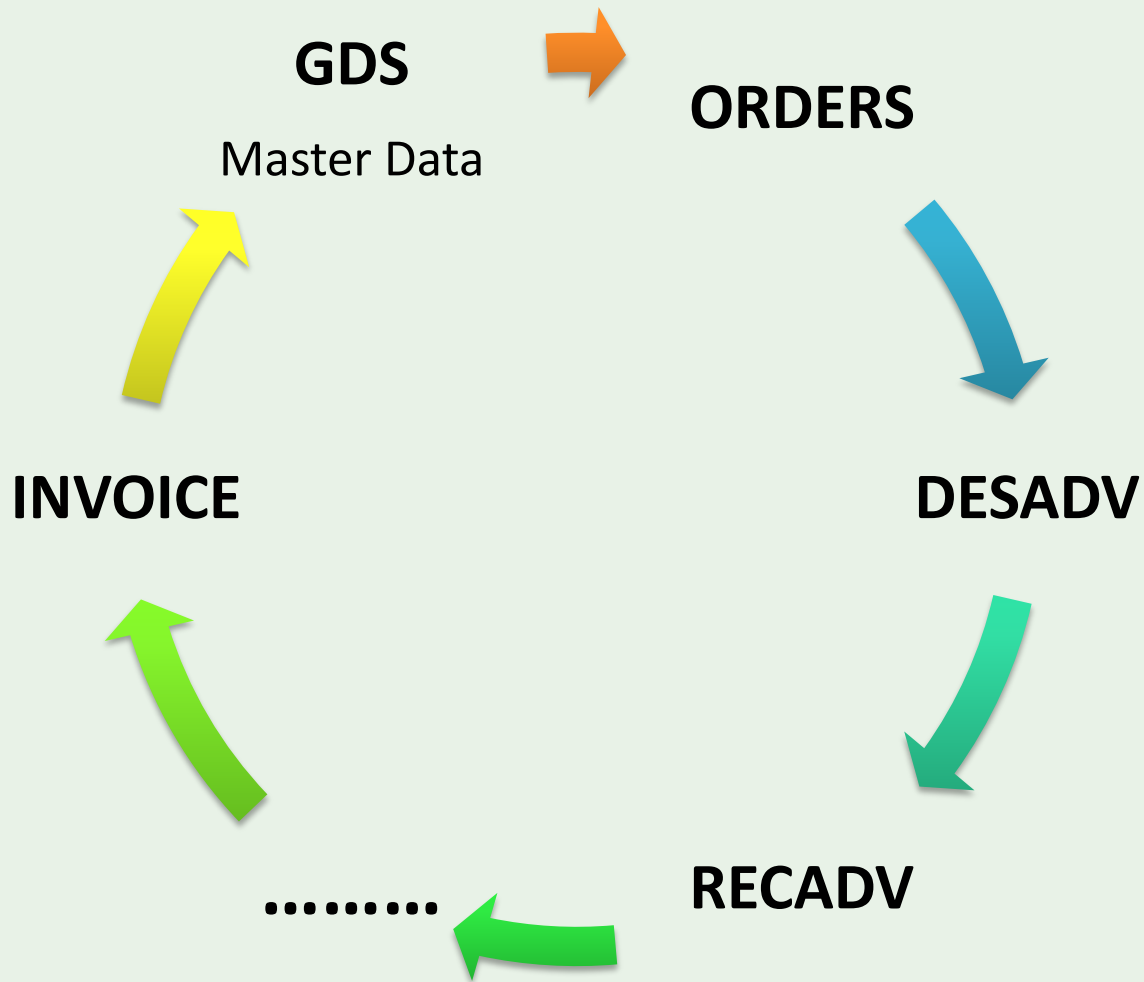
Master Data Synchronization

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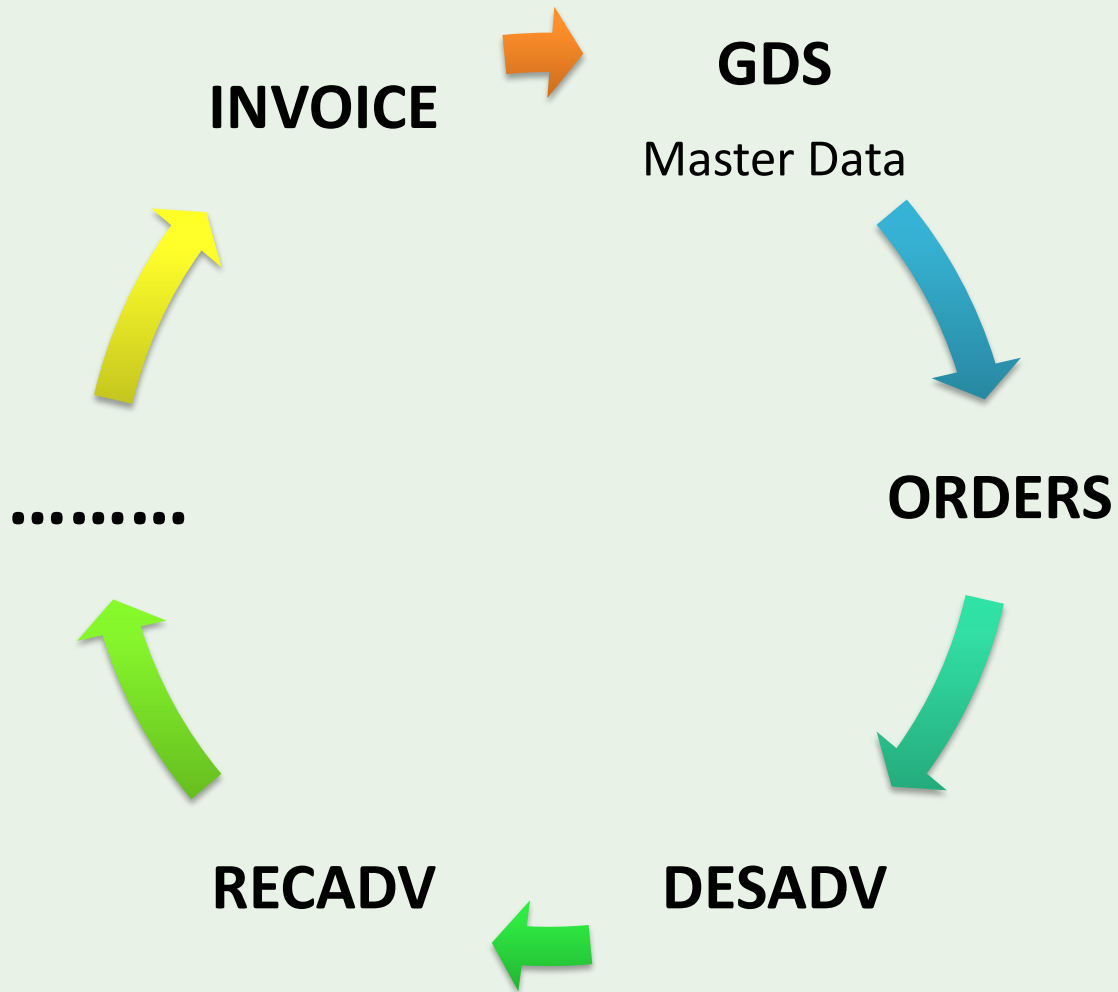
Content

- **EDI+GDS = successful combination**
- Main concepts of GDS
- Project Roll-out in Baltic countries, when, how?

EDI process chain today



EDI process chain as it should be



Is EDI alone, enough?

Some facts from EDI practise

- **20% of orders with errors in product data**
 - Huge manual workload for order corrections = wasted overhead
- **Low Invoice Accuracy due to non synchronized master data**
 - Up to **30% refusals** caused by missing/incorrect master data
 - Customers do **not accept/pay invoices** with incorrect information
 - High cost of truck downtimes due to long goods receipt procedure at customer warehouses (up to 9% of cost)
- **Weak Master Data synchronization practice leads to multiplicity of standards and approaches, complicating development and support**

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GDS scheme

Global Data Synchronization, continuous coordination of product data flow between partners

Validation rules

GDS Data pool

Standard attributes:

- Product codes (GTIN)
- Sales unit, packaging unit
- Product attributes (size, colour)
- Marketing information (logo, picture)
- Weight, height, etc
- Logistics and transport attributes

Local attributes:

- Product name,
- Prices, taxes , etc

**Supplier/
Seller**

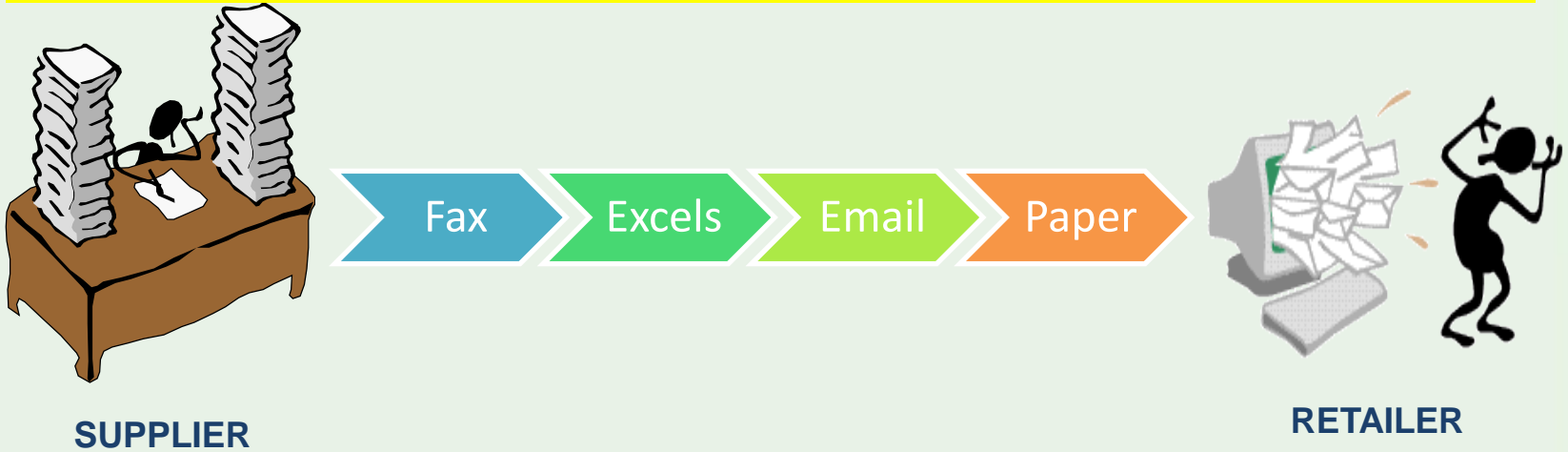
**Specific
attributes
by
category**

**Retailer/
Buyer**

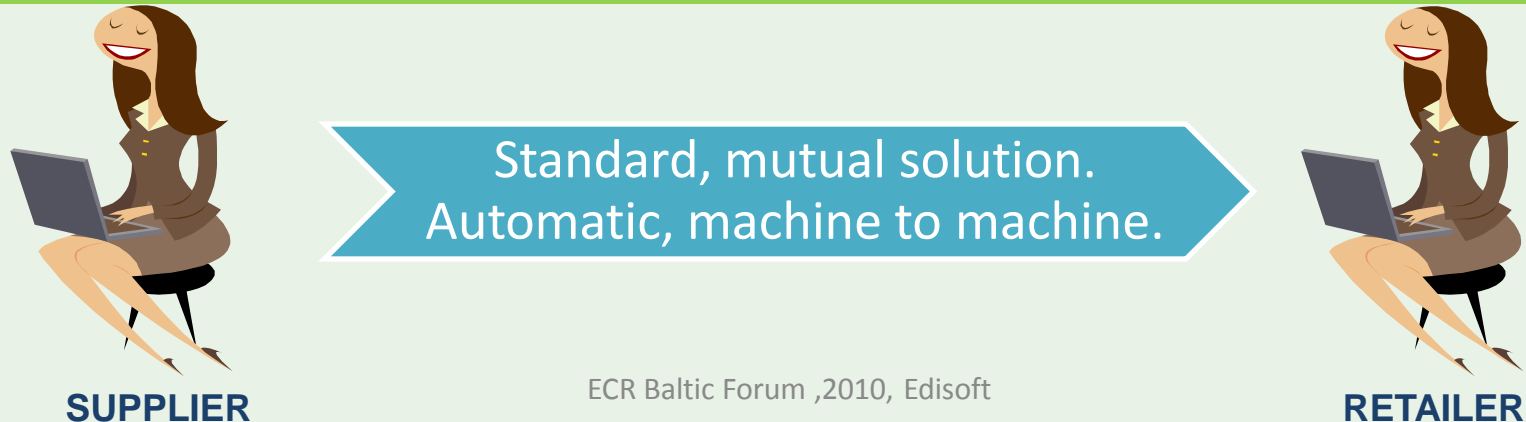
**Specific
attributes
by relation**

GDS - automatic master data interchange

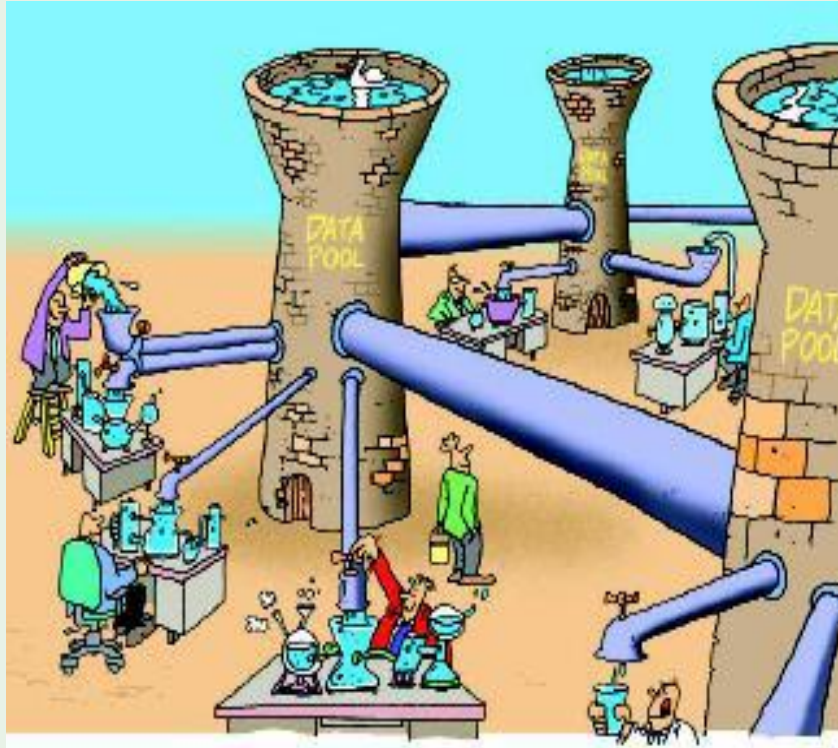
Product information interchange TODAY



Product information interchange with GDS



Master Data synchronization process is more efficient and accurate by:



AFTER..

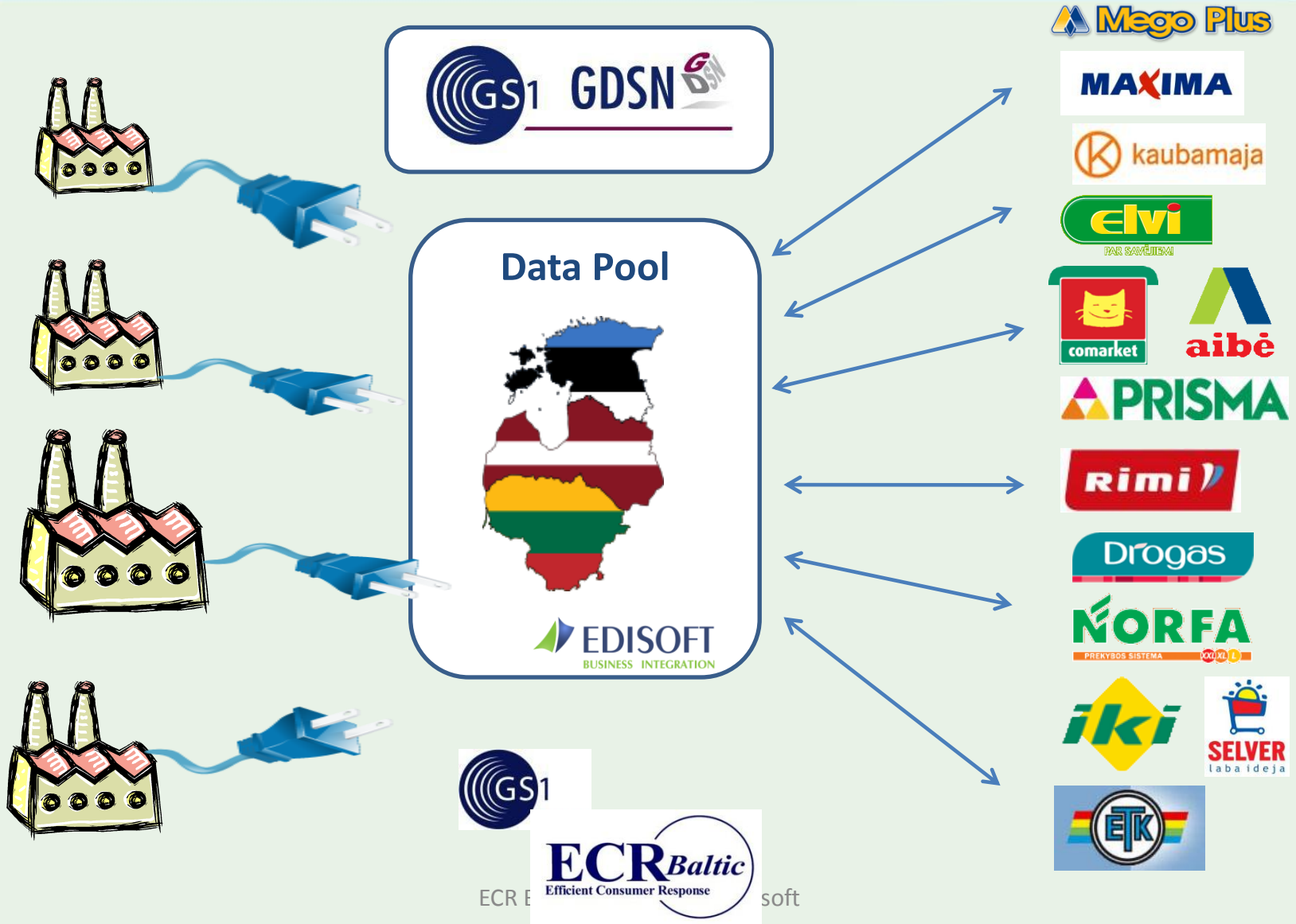
- Reducing time and costs of new product launch and maintenance.
- Providing a single, consistent, accurate source of product information from all suppliers by any type of product.
- Automating the process of validating, distributing, receiving, and maintaining key product information in one single point.
- Reducing errors resulting from inaccurate or out-of-date product information.
- Ensuring a high level of data content quality through numerous automatic validations.

The end result: Orders, Invoices, Sales&Stock Reports are based on SYNCHRONIZED DATA

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Who is involved?



Edisoft Data pool

Ready-to-use solution

EDI Master Data solution provide **3 ways of communication** for each side: retailer, supplier and distributor

- Web solution for **catalogue management, browse/maintenance**
- Business application **integration** with automatic update.
- **Work Flow module with added value features.**

Local support and integrations

- onsite integration
- providing expert consulting and training, experienced support personnel to assist with value-added solutions, implementation, customer support and testing services.

GDS working group

- **3 retailers from 3 countries (EE, LV, LT)**
- **2 international vendors and 3 local (SME) from 3 countries**
- **ECR Baltic and GS1**
- **Edisoft**

- **Objectives:**
 - **Fix standards and business requirements**
 - **Propose live collaboration model for the market**
 - **Understand ROI and prepare roadmap**

Will You participate?

YES!!!

Thank you!

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