



Prisma expectations for data pool

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Current situation

- Different Excel tables
- Not all information available all the time
- Data incorrect
- Lot of manual work
- Mistakes
- Time
- Communication



Overall expectations for data pool

- Full standardised product data + picture (Minimum data requirements for manufacturers and retailers must be agreed in Baltic level)
- Minimum Baltic level solution
- Commitment for all parties
- Synchronisation between other data pools
- User friendly solution and interface (easy to integrate and use)
- Local language support



Functional expectations for data pool

- Company based report templates (possibility to create own templates)
- Company based data (for example: prices for Prisma)
- Timestamp (time of uploading, modifying a product data)
- Set timeframes/deadlines
- Alerts (notification to e-mail, when data is uploaded, changed)
- Reports (run reports based on category tree)
- Automated data transfer (min. every night)