Price Synchronization

Mihhail Ralkin,
General Manager, Edisoft

Content

➢ **Custom categories support**

➢ Price synchronization

➢ Offer management: vendor side

➢ Offer management: retailer side

➢ Assortment meetings management

Custom categories support

- Each vendor or retailer will have possibility to manage their own internal categories that are different from the GPC standardized categories.

- Each company will have a possibility to assign categories (GPC or custom) to some particular users (e.g. CATMANs) within one company.

ECR Forum, Edisoft

Content

➢ Custom categories support

➢ **Price synchronization**

➢ Offer management: vendor side

➢ Offer management: retailer side

➢ Assortment meetings management

ECR Forum, Edisoftt

Price synchronization

- Vendors are able to compose, manage and send personal offers to retailers.

- Retailers on their side are able to review the offered items and decide whether they accept or deny it for further processing and import/export.

- Retailers would be able to request additional information from vendors by adding a comment to each item.

- Vendors can reply with a comment to that message and resend item back to retailer.

ECR Forum, Edisoft

Content

- Custom categories support

- Price synchronization

- **Offer management: vendor side**

- Offer management: retailer side

- Assortment meetings management

Offer management: vendor side

- Flexible items picking to the offer: all items, user items, imported/uploaded items, one by one, not yet offered items.

- Custom prices, discounts, campaigns support.

- Items status tracking on the level of each item

- Collaboration support. Add/view comments, item repost.

- Vendors will be notified via e-mail on the action taken by retailer.

ECR Forum, Edisoft

Content

- Custom categories support

- Price synchronization

- Offer management: vendor side

- **Offer management: retailer side**

- Assortment meetings management

Offer management: retailer side

- Retailer is able to review the received offers by categories specified since each CATMAN.

- Retailer can select next actions to offer/ each item: accept, reject (add comment), request details, export, review history (comments, price change, status change).

- Approved items can be downloaded to retailer's catalogue and then can be exported as Excel/XML or processed to workflow system.

- Additional reporting and reminders for CATMAN managers (overview and count of new items, rejected, feedback etc).

Content

- ➤ Custom categories support

- ➤ Price synchronization

- ➤ Offer management: vendor side

- ➤ Offer management: retailer side

- ➤ **Assortment meetings management**

Assortment meetings management

- Each CATMAN will be able to set new milestones on the company's schedule plan and notify vendors upon new milestone creation or modification for some particular category/ies. Notification will be also resent to vendors when the next milestone is nearby.

- Vendors will be able to search and browse retailer calendars. Users are able to search for any other active trading partners in the system and view their calendars with all milestones except for those milestones that are hidden.

ECR Forum, Edisoft

Thank you!

Mihhail Ralkin

Edisoft Baltic

Väike-Karja 12/ Pärnu mnt 10, 3. fl., Tallinn, 10140

Tel: +372 6 116 750

Mob:+372 5 102 626

E-mail: mihhail[at]edisoft.ee

www.edisoft.ee

ECR Forum, Edisoft