



ECR Baltic GENERAL MEETING

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Date: 10th June 2013

Place: Tallink Hotel Riga, Elizabetes iela 24, Riga, LV-1050, Latvia

[View Larger Google Map](#)

Working language: English

AGENDA:

ECR Baltic General meeting (Assembly, ECR Baltic members only!)

11:30 – 12:00 Welcome coffee and registration
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12:00 – 12:15 Welcome message ECR Baltic Co-Chairs

12:15 – 12:45 Supply Chain block started with guest speaker: Jaroslaw Bogusz, Global Account Manager, Nielsen Italy

- OSA (On Shelf Availability) solution. How to minimize Out of Stocks and increase sales?
 - Out of Stocks – unresolved issue?
 - Shoppers reactions on Out of Stocks. Loss of potential sales.
 - How to measure OSA, improve products availability and sales?
 - OSA case studies & illustrations

12:45 – 13:00 Introduction to [voluntary fair trading initiative](#) in food chain

13:00 – 13:30 ECR Baltic SC working streams (Pallets and RTIs)
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13:30 – 14:00 Coffee/Lunch break
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14:00 – 14:30 Business Information and Technology (EDI, master data management);

- Master Data Management Edisoft solution (15 mins)
- Master Data Management (Baltic data pool pilot with 1WorldSync 15 mins) by Zane Siliņa, RIMI Baltic

14:30 – 15:00 Demand side and people development

15:00 – 15:30 ECR Baltic annual report 2012

(Annual report: [GP2012 ECR English Latvian.pdf](#) , [Audit report 2012 english.pdf](#))

and ECR Baltic Board election

15:30 – 16:00 Discussion and Closure

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