

The Finnish Board of Trading Practices in the Food Supply Chain

Koostöö konverents:
Koostöö või võimuvõitlus?

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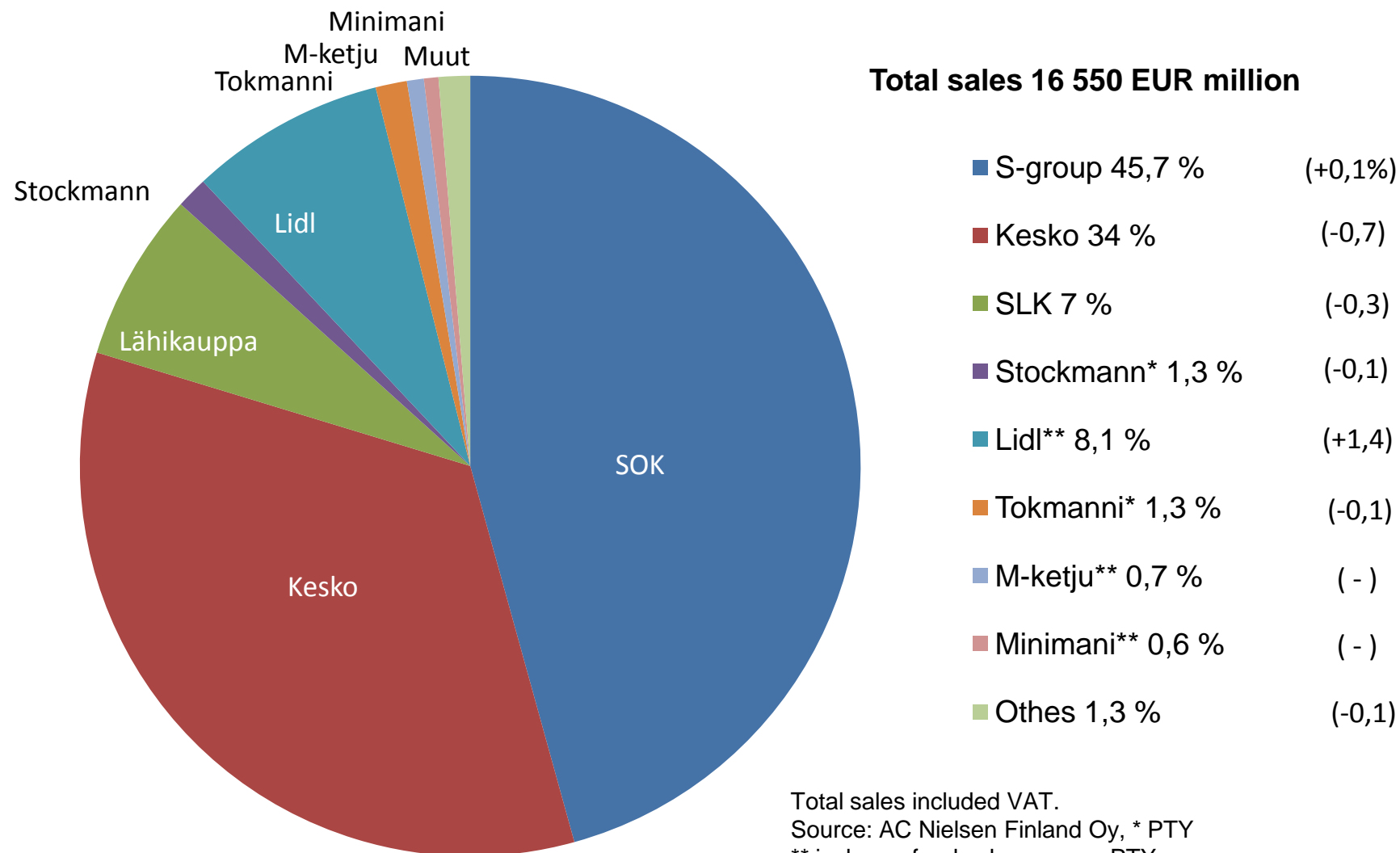


The Finnish Grocery Trade Association (FGTA)

- FGTA protects the interests of grocery trade and HoReCa wholesales in industrial political decision-making.
 - The FGTA's members' share of the Finnish retail market for groceries is approximately 98,7%.
- The aim is that the grocery trade sector in Finland operates in a free competitive environment and is recognised as a responsible actor that serves the best interests of the consumer.
- The FGTA is a member of the *Finnish Commerce Federation*

Market shares 2013 of Finnish grocery trade

Total sales 16 550 EUR million



Total sales included VAT.

Source: AC Nielsen Finland Oy, * PTY

** incl. non-food sales, source PTY

The Finnish Board of Trading Practices in the Food Supply Chain

- The Board operates as a national platform implementing the *Supply Chain Initiative*
 - Currently 44 companies operating in Finland have registered to the SCI
- Tasks of the Board
 - To promote fair business practices in the food supply chain in Finland
 - To interpret the Principles and the Framework on national level
 - To produce guidance in aggregated disputes

Composition of the Board

- Chairman and vice-chairman (LL.M. required)
- 5-10 other members equally representing
 - the Food Supply Chain (associations)
 - economic, technical and legal expertise of the Food Supply Chain (external experts)
- Members are chosen by the Finland Chamber of Commerce
 - Three year term

Composition of the Board

Chairman

Professor, LL.D. Jaana Norio-Timonen

Vice-Chair

Market Court Judge, LL.D. Olli Wikberg

Legal Expert

Partner, attorney Ella Mikkola

Supply Chain Expert, farming
MBA Veikko Hämäläinen

Supply Chain Expert, Industry
Senior Adviser, MBA Denis Mattsson

Supply Chain Expert, Commerce
Senior Adviser, KTK Hannu Pellinen

The Central Union of Agricultural
Producers and Forest Owners
Legal Counsel Marica Twerin

The Finnish Food and Drink
Industries' Federation
Director Heli Tammivuori

The Finnish Grocery Trade
Association
Legal Counsel Janne Koivisto

Secretary

Legal Counsel Paula Paloranta, Finland Chamber of Commerce

Bringing a case to the Board

- Aggregated Disputes
 - alleged serious breach of the Principles; which
 - affects a minimum of two companies in similar vertical relationship; and
 - involves Finnish parties only
- Self-regulation -> all parties involved in the case must be committed to the Principles & Framework
 - Special arrangement with the farmers

Aggregated Disputes: Procedure

- Case can be launched only by one of the associations represented in Board, not by the parties themselves
 - Associations only prepare the case for the Board, but do not have a right to be present or to vote in the decision-making
- The Board will issue its guidance, which will later be approved by the Governance Group
 - 2/3 majority vote if consensus cannot be reached
- All reasonable steps are taken to guarantee the confidentiality and anonymity of the parties involved (Board Members sign NDA)

More information

- The website of the Board, hosted by the Finland Chamber of Commerce
 - <http://kauppakamari.fi/en/boards/board-trading-practices-food-supply-chain/>
- The Supply Chain Initiative
 - <http://www.supplychaininitiative.eu/>

Thank you!

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